



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 325040

Schedule Dates	09/12/12-09/17/12	Date Entered	08/01/12
Advertiser	Pol/B Obama/D/Pre/US (16256)	Last Modified	09/14/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1536/OBAMA FOR AMERICA (134148)	Headline #	06260212
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1336	Commission	\$15,808.50
Account Types	National/Political	Net Total	\$89,581.50
Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

Charlotte (WSOC)			
By Broadcast Month	Spots	Rate	
Sep. 2012	145	\$105,390.00	
Grand Total:	145	\$105,390.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	5A- 6A (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/11/12
1.1	Revised Line / Spot	09/11/12-09/14/12	6	:30	5A- 5:30A (EST)	2			X	X	X						Charlotte (WSOC)		8/11/12
1.2	Normal Line / Spot	09/12/12-09/14/12	6	:30	5A- 5:30A (EST)	4			X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		9/7/12
2.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	6A- 7A (EST)	4		X	X	X	X						Charlotte (WSOC)		8/11/12
2.1	Revised Line / Spot	09/12/12-09/14/12	6	:30	6A- 6:30A (EST)	2			X	X	X						Charlotte (WSOC)		9/6/12
2.2	Normal Line / Spot	09/12/12-09/14/12	6	:30	6A- 6:30A (EST)	4		X	X	X	X			4	\$750.00	\$3,000.00	Charlotte (WSOC)		9/7/12
3.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	7A- 8A (EST)	6		X	X	X	X						Charlotte (WSOC)		8/11/12
3.1	Revised Line / Spot	09/12/12-09/14/12	6	:30	7A- 8A (EST)	6			X	X	X						Charlotte (WSOC)		9/6/12
3.2	Normal Line / Spot	09/12/12-09/14/12	6	:30	7A- 8A (EST)	8			X	X	X			8	\$700.00	\$5,600.00	Charlotte (WSOC)		9/7/12
4.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	8A- 9A (EST)	6		X	X	X	X						Charlotte (WSOC)		8/11/12
4.1	Revised Line / Spot	09/12/12-09/14/12	6	:30	8A- 9A (EST)	6			X	X	X						Charlotte (WSOC)		9/6/12
4.2	Normal Line / Spot	09/12/12-09/14/12	6	:30	8A- 9A (EST)	8			X	X	X			8	\$600.00	\$4,800.00	Charlotte (WSOC)		9/7/12
5.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	4:30A- 4:59A (EST)	1		X	X	X	X			1	\$75.00	\$75.00	Charlotte (WSOC)		8/11/12
5.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	4:30A- 4:59A (EST)	1		X	X	X	X			1	\$75.00	\$75.00	Charlotte (WSOC)		9/6/12

CONFIRMATION CONTRACT

Date:

Accepted Station:

Date:

Comments:

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Contract # 325040

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Advertiser	Pol/B Obama/D/Pre/US (16256)	Last Modified	09/14/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CD-DP	No
Brand	1536/OBAMA FOR AMERICA (134148)	Headline #	06260212
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1536	Commission	\$15,808.50
Account Types	National/Political	Net Total	\$89,581.50
Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

Charlotte (WSOC)	Spots	Rate
By Broadcast Month		
Sep. 2012	145	\$105,390.00
Grand Total:	145	\$105,390.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	6A- 7A (EST)	1						1		1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/12
6.1	Normal Line / Spot	09/15/12-09/15/12	6	:30	6A- 7A (EST)	1						1		1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/12
7.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	7A- 8A (EST)	1						1		1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/12
8.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	7A- 8A (EST)	1						1		1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/12
9.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	8A- 9A (EST)	1						1		1	\$400.00	\$400.00	Charlotte (WSOC)		8/1/12
10.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	7A- 8A (EST)	1						1		1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/12
11.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	7A- 8A (EST)	1						1		1	\$250.00	\$250.00	Charlotte (WSOC)		8/1/12
12.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	8A- 9A (EST)	1						1		1	\$450.00	\$450.00	Charlotte (WSOC)		8/1/12
13.0	Normal Line / Spot	09/12/12-09/14/12	6	:30	9A- 10A (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/1/12
13.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	9A- 10A (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/1/12
13.2	Normal Line / Spot	09/12/12-09/14/12	6	:30	9A- 10A (EST)	8			X	X	X			8	\$245.00	\$1,960.00	Charlotte (WSOC)		8/1/12
14.0	Normal Line / Spot	09/12/12-09/14/12	6	:30	10A- 11A (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/1/12
14.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	10A- 11A (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/1/12
14.2	Normal Line / Spot	09/12/12-09/14/12	6	:30	10A- 11A (EST)	8			X	X	X			8	\$245.00	\$1,960.00	Charlotte (WSOC)		8/1/12

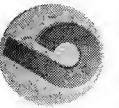
CONFIRMATION CONTRACT

Date:	Accepted Station:	Date:	Comments:
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Bookend P/B Piggy Back

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Schedule Dates 09/12/12-09/17/12
Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand 1536/OBAMA FOR AMERICA (134148)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name BASSETT, LAURA
Phone/Fax /
CPE 95/101/1536
Account Types National/Political
Billing Type Standard
Comments OBAMA FOR AMERICA

Date Entered 08/01/12
Last Modified 09/14/12
Entered By Jill Hipskind
CO-OP No
Headline # 06260212
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$15,808.50
Net Total \$89,581.50
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Sep. 2012	145	\$105,390.00
Grand Total:	145	\$105,390.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	10:58A-12P (EST)	4	X	X	X	X	X			4			Charlotte (WSOC)		9/1/12
15.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	10:58A-12P (EST)	4		X	X	X	X			4	\$325.00	\$1,300.00	Charlotte (WSOC)		9/6/12
16.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	12P-1P (EST)	4	X	X	X	X	X			4			Charlotte (WSOC)		9/1/12
16.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	12P-1P (EST)	4		X	X	X	X			4	\$245.00	\$980.00	Charlotte (WSOC)		9/6/12
17.0	Preempt	09/15/12-09/15/12	6	:30	12P-12:30P (EST)	1						1		1	\$200.00		Charlotte (WSOC)	Program Change/Exception - FOOTBALL	9/1/12
18.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	12P-12:30P (EST)	1						1		1	\$200.00	\$200.00	Charlotte (WSOC)		8/1/12
19.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	4P-5P (EST)	3	X	X	X	X	X			3			Charlotte (WSOC)		8/1/12
19.1	Revised Line / Spot	09/12/12-09/14/12	6	:30	4P-5P (EST)	3		X	X	X	X			3			Charlotte (WSOC)		9/6/12
19.2	Normal Line / Spot	09/12/12-09/14/12	6	:30	4P-5P (EST)	4		X	X	X	X			4	\$600.00	\$2,400.00	Charlotte (WSOC)		9/7/12
20.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	5P-5:30P (EST)	6	X	X	X	X	X			6			Charlotte (WSOC)		8/1/12
20.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	5P-5:30P (EST)	5		X	X	X	X			5	\$700.00	\$3,500.00	Charlotte (WSOC)		9/6/12
21.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	5:30P-6P (EST)	6	X	X	X	X	X			6			Charlotte (WSOC)		8/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Advertiser	Pol/B Obama/D/Pre/US (16256)	Last Modified	09/14/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1536/OBAMA FOR AMERICA (134148)	Headline #	06260212
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BA5SETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1536	Commission	\$15,808.50
Account Types	National/Political	Net Total	\$89,581.50
Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

Charlotte (WSOC)	Spots	Rate
By Broadcast Month		
Sep. 2012	145	\$105,390.00
Grand Total:	145	\$105,390.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	5:30P- 6P (EST)	5			X	X	X			5	\$750.00	\$3,750.00	Charlotte (WSOC)		9/6/12
22.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	6P- 6:30P (EST)	7		X	X	X	X			6	\$900.00	\$5,400.00	Charlotte (WSOC)		8/1/12
22.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	6P- 6:30P (EST)	6			X	X	X			6	\$390.00	\$390.00	Charlotte (WSOC)		8/1/12
23.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	6P- 6:30P (EST)	1						1		1	\$925.00	\$925.00	Charlotte (WSOC)		8/1/12
24.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	6P- 6:30P (EST)	1							1	1	\$925.00	\$925.00	Charlotte (WSOC)		8/1/12
25.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	6:58P- 7:30P (EST)	4		X	X	X	X			4	\$700.00	\$2,800.00	Charlotte (WSOC)		9/6/12
25.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	7:30P- 7:56P (EST)	4			X	X	X			4	\$700.00	\$2,800.00	Charlotte (WSOC)		9/6/12
26.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	7:30P- 7:56P (EST)	4		X	X	X	X			4	\$700.00	\$2,800.00	Charlotte (WSOC)		9/6/12
26.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	7:30P- 7:56P (EST)	4			X	X	X			4	\$700.00	\$2,800.00	Charlotte (WSOC)		9/6/12
27.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	7P- 8P (EST)	1						1		1	\$400.00	\$400.00	Charlotte (WSOC)		8/1/12
28.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	8P- 10P (EST)	1							1	1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		8/1/12
29.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	8P- 10P (EST)	1							1	1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		8/1/12
30.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	8:30P- 9P (EST)	1							1	1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		8/1/12
30.1	Normal Line / Spot	09/12/12-09/12/12	6	:30	8:30P- 9P (EST)	1							1	1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		9/6/12

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Date:

Accepted Station:

Date:

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Advertiser	Pol/B Obama/D/Pre/US (16256)	Last Modified	09/14/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1536/OBAMA FOR AMERICA (134148)	Headline #	06260212
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1536	Commission	\$15,808.50
Account Types	National/Political	Net Total	\$89,581.50
Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Sep. 2012	145	\$105,390.00
Grand Total:	145	\$105,390.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	10P-11P (EST)					1				1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		8/1/12
32.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	9P-10P (EST)						1			1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		8/1/12
33.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	10P-11P (EST)						1			1			Charlotte (WSOC)		8/1/12
33.1	Normal Line / Spot	09/14/12-09/14/12	6	:30	10P-11P (EST)						2			2	\$2,500.00	\$5,000.00	Charlotte (WSOC)		9/7/12
34.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	9P-11P (EST)								1	1			Charlotte (WSOC)		8/1/12
34.1	Normal Line / Spot	09/16/12-09/16/12	6	:30	9P-10P (EST)								1	1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		9/14/12
35.0	Normal Line / Spot	09/11/12-09/14/12	6	:30	11P-11:35P (EST)			X	X	X	X						Charlotte (WSOC)		8/1/12
35.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	11P-11:35P (EST)				X	X	X			6	\$750.00	\$4,500.00	Charlotte (WSOC)		9/6/12
36.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	11P-11:35P (EST)								1	1	\$850.00	\$850.00	Charlotte (WSOC)		8/1/12
37.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	11:30P-12:05A (EST)							1		1	\$600.00	\$600.00	Charlotte (WSOC)		8/1/12
38.0	Normal Line / Spot	09/11/12-09/13/12	6	:30	11:35P-12:02A (EST)			X	X	X				3			Charlotte (WSOC)		8/1/12
38.1	Normal Line / Spot	09/12/12-09/13/12	6	:30	11:35P-12:02A (EST)				X	X				3	\$375.00	\$1,125.00	Charlotte (WSOC)		9/6/12
39.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	8P-11:30P (EST)							1		1			Charlotte (WSOC)		8/1/12
39.1	Normal Line / Spot	09/15/12-09/15/12	6	:30	8P-11:30P (EST)							2		2	\$1,800.00	\$3,600.00	Charlotte (WSOC)		9/7/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1536/OBAMA FOR AMERICA (134148)	Headline #	06260212
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1536	Commission	\$15,808.50
Account Types	National/Political	Net Total	\$89,581.50
Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

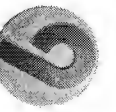
Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Sep. 2012	145	\$105,390.00
Grand Total:	145	\$105,390.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
44.0	Revised Line / Spot	09/17/12-09/17/12	6	:30	9A-10A (EST)	1								1	\$245.00	\$245.00	Charlotte (WSOC)		8/1/12
44.1	Normal Line / Spot	09/17/12-09/17/12	6	:30	9A-10A (EST)	2								2	\$245.00	\$490.00	Charlotte (WSOC)		9/7/12
45.0	Revised Line / Spot	09/17/12-09/17/12	6	:30	10A-11A (EST)	1	X							1	\$245.00	\$245.00	Charlotte (WSOC)		8/1/12
45.1	Normal Line / Spot	09/17/12-09/17/12	6	:30	10A-11A (EST)	2	X							2	\$245.00	\$490.00	Charlotte (WSOC)		9/7/12
46.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	10-11A (EST)	1								1	\$325.00	\$325.00	Charlotte (WSOC)		8/1/12
47.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	10-11A (EST)	1								1	\$245.00	\$245.00	Charlotte (WSOC)		8/1/12
51.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	12P-1P (EST)	1								1	\$245.00	\$245.00	Charlotte (WSOC)		8/1/12
51.0.1	Closed Preempt	09/17/12															Charlotte (WSOC)		8/1/12
52.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	7-8P (EST)	1								1	\$700.00	\$700.00	Charlotte (WSOC)	No Avail/Exception -	8/1/12
53.0.1	Closed Preempt	09/17/12															Charlotte (WSOC)		8/1/12
54.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	11P-11:35P (EST)	1								1	\$750.00	\$750.00	Charlotte (WSOC)	No Avail/Exception -	8/1/12
55.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	11:35P-12:02A (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
56.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	12:05A-12:35A (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
56.0.1	Closed Preempt	09/12/12-08/14/12	6	:30	5:30A-6A (EST)	2			X	X	X			1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12

CONFIRMATION CONTRACT

Date: _____ Accepted Station: _____ Date: _____ Comments: _____

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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 325040

Schedule Dates	09/12/12-09/17/12	Date Entered	08/01/12
Advertiser	Pol/B Obama/D/Pre/US (16256)	Last Modified	09/14/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1536/OBAMA FOR AMERICA (134148)	Headline #	06260212
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Oemo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1536	Commission	\$15,808.50
Account Types	National/Political	Net Total	\$89,581.50
Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

Charlotte (WSOC)			
By Broadcast Month	Spots	Rate	
Sep. 2012	145	\$105,390.00	
Grand Total:	145	\$105,390.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	5:30A- 6A (EST)	4			X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		9/7/12
57.0	Revised Line / Spot	09/12/12-09/14/12	6	:30	6:30A- 7A (EST)	2			X	X	X						Charlotte (WSOC)		9/6/12
57.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	6:30A- 7A (EST)	4			X	X	X			4	\$750.00	\$3,000.00	Charlotte (WSOC)		9/7/12
58.0	Normal Line / Spot	09/12/12-09/17/12	5	:30	5A- 5:30A (EST)	1	X							1	\$425.00	\$425.00	Charlotte (WSOC)		9/6/12
59.0	Normal Line / Spot	09/12/12-09/17/12	5	:30	8A- 9A (EST)	2	X							2	\$725.00	\$1,450.00	Charlotte (WSOC)		9/6/12
60.0	Normal Line / Spot	09/12/12-09/17/12	5	:30	5P- 5:30P (EST)	2	X							2	\$850.00	\$1,700.00	Charlotte (WSOC)		9/6/12
61.0	Normal Line / Spot	09/12/12-09/17/12	5	:30	5:30P- 6P (EST)	2	X							2	\$875.00	\$1,750.00	Charlotte (WSOC)		9/6/12
62.0	Normal Line / Spot	09/12/12-09/17/12	5	:30	6P- 6:30P (EST)	2	X							2	\$1,100.00	\$2,200.00	Charlotte (WSOC)		9/6/12
63.0	Normal Line / Spot	09/12/12-09/17/12	5	:30	7A- 8A (EST)	2	X							2	\$775.00	\$1,550.00	Charlotte (WSOC)		9/6/12
64.0	Normal Line / Spot	09/12/12-09/17/12	5	:30	6:30A- 7A (EST)	1	X							1	\$850.00	\$850.00	Charlotte (WSOC)		9/6/12
65.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	9P- 10P (EST)					1				1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		9/7/12
66.0	Normal Line / Spot	09/12/12-09/17/12	6	:30	4P- 5P (EST)	1	X							1	\$600.00	\$600.00	Charlotte (WSOC)		9/7/12
67.0	M/G For 51.0, 52.0, 1 / Spot	09/12/12-09/17/12	6	:30	4P- 5P (EST)	2	X							2	\$400.00	\$800.00	Charlotte (WSOC)		9/14/12
68.0	Normal Line / Spot	09/12/12-09/17/12	6	:30	3P- 4P (EST)	2	X							2	\$200.00	\$400.00	Charlotte (WSOC)		9/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV
 1901 North Tryon Street
 Charlotte, NC 28206-2700



WSOC-TV

Greer, Margolis, Mitchell & Associates
 3050 K Street NW
 Washington, DC 20007

Contract # 325040
Schedule Dates 09/12/12-09/17/12
Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand 1536/OBAMA FOR AMERICA (134148)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name BASSETT, LAURA
Phone/Fax /
CPE 95/101/1536
Account Types National/Political
Billing Type Standard
Comments OBAMA FOR AMERICA

Date Entered 08/01/12
Last Modified 09/14/12
Entered By Jill Hipskind
CO-OP No
Headline # 06260212
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$15,808.50
Net Total \$89,581.50
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Sep. 2012	145	\$105,390.00
Grand Total:	145	\$105,390.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
69.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	2P-3P (EST)	1	X							1	\$200.00	\$200.00	Charlotte (WSOC)		9/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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